

**EK BHARAT SHRESHTHA ACTIVITIES BY THE INSTITUE OF HOTEL MANAGEMENT,  
PUSA NEW DELHI**

July 2023

Sr. no.	Activities by the Institute	Month of Activity	Proposed Activity	Details of the Activity	Paired State Involved	No. of Attendees
1	Institute of Hotel Management, Pusa	28 <sup>th</sup> July 2023	Rangoli Competition	<p>A wonderful event organized by the Institute of Hotel Management Pusa in New Delhi on 28<sup>th</sup> July 2023 as part of the Ek Bharat Shrestha Bharat campaign. The campaign aims to promote cultural exchange and understanding among different states and regions of India. Organizing a Rangoli competition with the theme of "Delhi &amp; Sikkim monuments" is a creative way to showcase the cultural richness and heritage of both regions.</p> <p>The participation of students from B.Sc 2nd and 3rd year adds an educational and artistic dimension to the event. Rangoli, a traditional art form of creating intricate patterns and designs on the ground using colored powders, is a significant cultural practice in India.</p> <p>By focusing on monuments from both Delhi and Sikkim, the event not only highlights the historical landmarks but also encourages participants to explore and learn about the heritage of these places. It's also a great way to promote the sister state relationship between Delhi and Sikkim, fostering a sense of unity and appreciation among the diverse regions of India.</p> <p>Events like these contribute to the spirit of cultural exchange and mutual understanding, helping people from different parts of the</p>	NONE	06

country learn about each other's traditions, art, and history. It's an opportunity to celebrate the diversity of India and strengthen the bonds that unite its various states and regions.

Glimpse of the event: Rangoli Competition



Increasing the monumental knowledge about Delhi's sister state Sikkim, and promoting tourism



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